Catalogue OF CERAMIC MOSAIC FLOOR TILE

Chas. F. Lorenzen & Co.

128 Reaper Block

Corner Clark and Washington Streets

Chicago

TD CAT 1914 Chas. F. Lorenzen ...

ATHENAEUM OF PHILADELPHIA

1 of 5

CERAMIC MOSAIC

FLOOR TILE

DESIGNS

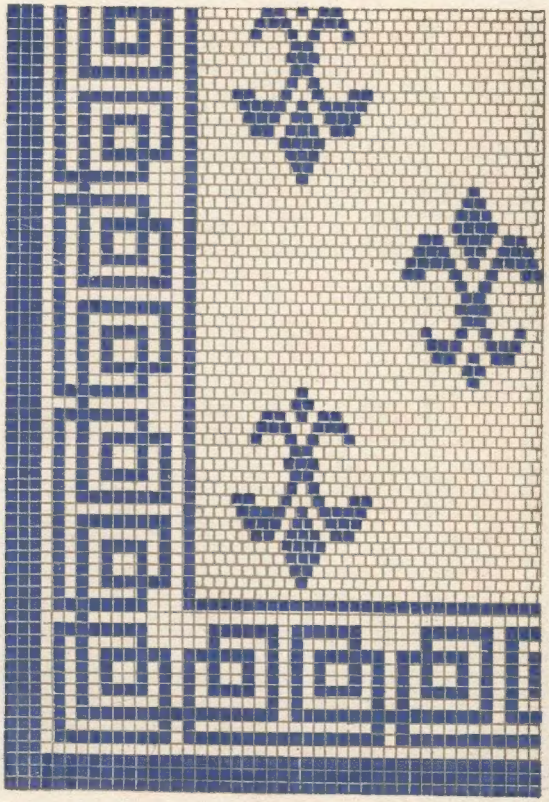
WE wish to present in this book designs of ceramic mosaic floors, which permit of changes in colors to suit the taste of the individual purchaser. Ceramic mosaic tile are now used in the better grades of homes, stores, hotels, and public buildings, where sanitary conditions are demanded or desired, and owing to their adaptability to color and design, permit of pleasing and artistic results.

These tile are shipped mounted on paper, the sheets averaging about two square feet each, and packing about fifty-six square feet to the box. A working plan, showing the manner in which the sheets are to be laid in the floor, accompanies each order.

#21450659
9-25-91

Td Cat
1914

Chas. F. ...



BORDER 2211—13 inches wide

COLORS	SIZE TILE
White Dk Blue	¾-inch square

BODY 1211

COLORS	SIZE TILE
White Dk Blue	¾-inch square

This body design can be furnished in 1-inch hexagon instead of ¾-inch square. Body No. 3211.

BORDER 2228—8 ⅛ inches wide

COLORS	SIZE TILE
White Black Red	¾-inch square

BODY 1228

COLORS	SIZE TILE
White Black Red	1-inch hexagon

BORDER 2205—10¾ inches wide

COLORS	SIZE TILE
White	¾-inch square
Black	
Red	
Peacock	

BODY 1205

COLORS	SIZE TILE
White	¾-inch square
Black	
Red	
Peacock	

This body design can be furnished in 1-inch hexagon instead of ¾-inch square. Body No. 3205.

BORDER 2235—12⅝ inches wide

COLORS	SIZE TILE
White	¾-inch square
Chocolate	1-inch hexagon
Salmon	

BODY 1235

COLORS	SIZE TILE
White	1-inch hexagon
Chocolate	
Salmon	

BORDER 2238—9 inches wide

COLORS	SIZE TILE
White, Green, Black, Salmon, Red, Silver Grey	¾-inch square

BODY 1238

COLORS	SIZE TILE
White	11/16-inch round

BORDER 2232—7¾ inches wide

COLORS	SIZE TILE
White	¾-inch square
Peacock	1-inch hexagon
Buff	

BODY 1232

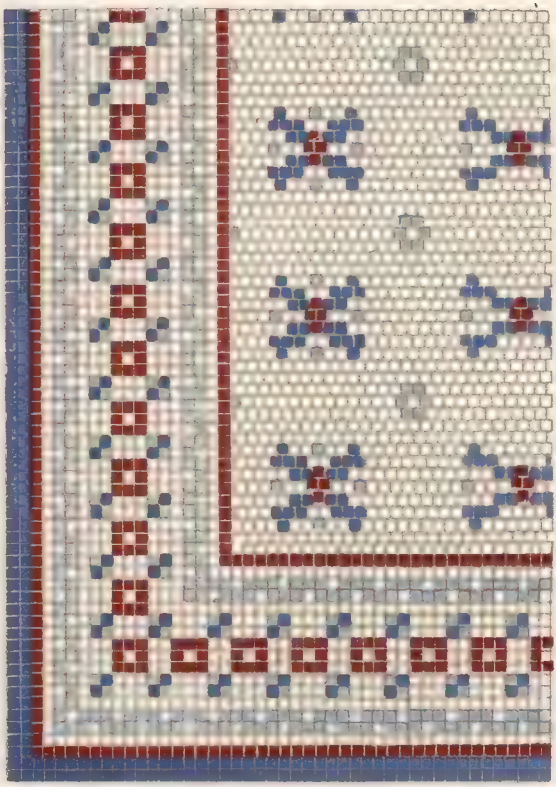
COLORS	SIZE TILE
White	1-inch hexagon
Peacock	
Buff	

BORDER 2230—8 ¼ inches wide

COLORS	SIZE TILE
White	[illegible] inch square
Black	1-inch hexagon
Red	

BODY 1230

COLOR	SIZE TILE
White	1-inch hexagon



BORDER 2223—15½ inches wide

COLORS	SIZE TILE
White Lt. Blue Red Dk. Blue	¾-inch square

BODY 1223

COLORS	SIZE TILE
White Lt. Blue Red Dk. Blue	¾-inch square

This body design can be furnished in 1-inch hexagon instead of ¾-inch square. **Body No. 3223.**

BORDER 2201—12¼ inches wide

COLORS	SIZE TILE
White Dk. Blue Silver Grey	¾-inch square

BODY 1201

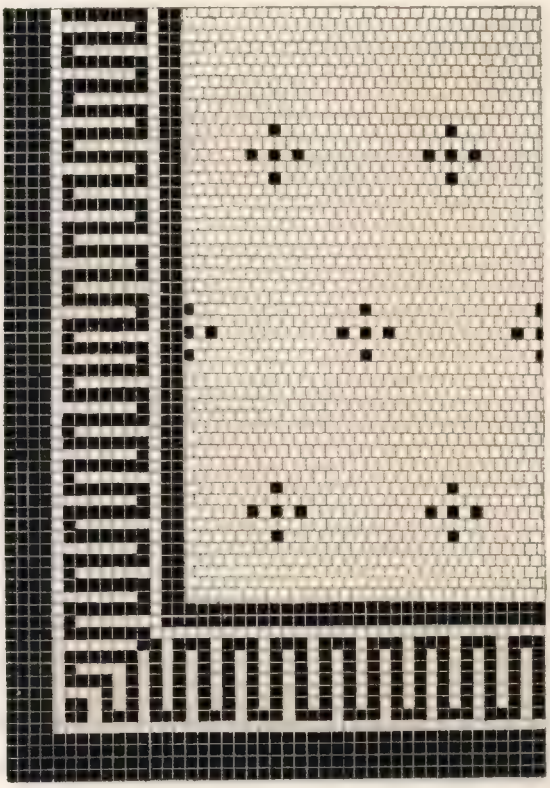
COLORS	SIZE TILE
White Dk. Blue Silver Grey	¾-inch square

BORDER 2231 —12 inches wide

COLORS	SIZE TILE
White Black Red Green	¾-inch square

BODY 1231

COLORS	SIZE TILE
White Black Red Green	1-inch hexagon



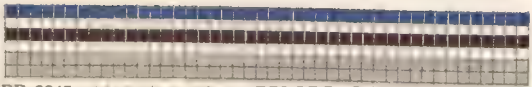
BORDER 2219 12 1/4 inches wide

COLORS	SIZE TILE
White	1/4 inch square
Black	

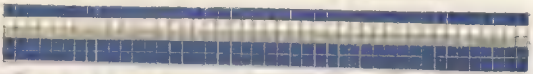
BODY 1219

COLORS	SIZE TILE
White	3/4 inch square
Black	

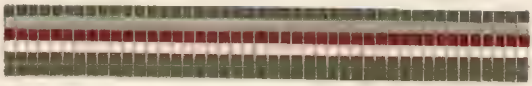
This body design can be furnished in 1-inch hexagon instead of 1¼-inch square. Body No. 3219.



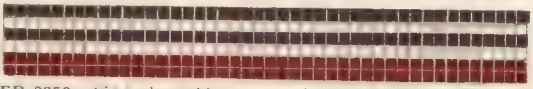
BORDER 2247—4 ⅛ inches wide. **COLORS**—White, Chocolate, Dk. Blue, Silver Grey.
SIZE TILE—¾-inch square.



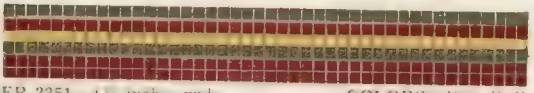
BORDER 2248—4 inches wide. **COLORS**—White, Silver Grey, Dk. Blue.
SIZE TILE—¾-inch square.



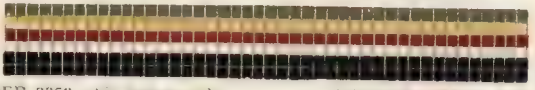
BORDER 2249—4⅛ inches wide. **COLORS**—White, Green, Red, Silver Grey.
SIZE TILE—¾-inch square.



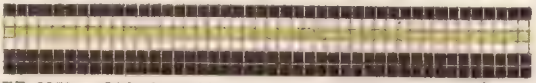
BORDER 2250—4⅛ inches wide. **COLORS**—White, Chocolate, Red.
SIZE TILE—¾-inch square.



BORDER 2251—4⅛ inches wide. **COLORS**—Red, Buff, Green.
SIZE TILE—¾-inch square.



BORDER 2252—4⅛ inches wide. **COLORS**—White, Red, Green, Black, Buff.
SIZE TILE—¾-inch square.



BORDER 2253—4⅞ inches wide. **COLORS**—Buff, White, Chocolate.
SIZE TILE—¾-inch square.

BORDER 2254—3⅛ inches wide. **COLORS**—White, Black.
SIZE TILE—¾-inch square.

BORDER 2255—4⅛ inches wide. **COLORS**—White, Green, Red, Buff.
SIZE TILE—¾-inch square.

Wall, Floor and Fire-Place Tile of every description

We carry the most complete line of Tile, including Plain Unglazed or Semi-Vitreous Floor Tile and Vitreous Floor Tile.

Enamels—Large variety, including Plain, Mottled, and Onyx Color Effects.

Enamels – Opaque Colors, Plain and Onyx Color Effects.

Enamels--Dull Finish.

Terra Cotta – Red Unglazed Rock Face.

Terra Vitrea—Smooth or Rough Surface, Bright or Dull Enamel Finish. Large Variety Sizes and Colors.

Persian Enamel—New and Effective: Soft, rich colors in Opaque Enamels.

Wall Tile – All popular sizes and colors. All of our plain Wall Tile have Patent Anchor Back. Full line Caps, Bases and other trimmings. Gold Decorated, Palissy or Palissy and Gold Decorated. Our Wall Tile gives perfect satisfaction.

Embossed Tile - Borders, Facings, etc. Plain and decorated.

Hearths and Facings—All kinds.

Quarries Promenade Tile – All sizes and colors, domestic and foreign.

Fire Places--Entirely New Line for Mantel Hearths and Facings in our Persian Enamels and Dull Finish Terra Vitrea Tile.

Write for our large catalogue "Vogue in Fire-Places."

List Prices

Border	No. 2211	List Price	.52c	per Lineal	Foot
Body	No. 1211	"	.44c	" Square	"
Border	No. 2238	"	.42c	" Lineal	"
Body	No. 1238	"	.40c	" Square	"
Border	No. 2205	"	.44c	" Lineal	"
Body	No. 1205	"	.42c	" Square	"
Border	No. 2235	"	.44c	" Lineal	"
Body	No. 1235	"	.42c	" Square	"
Border	No. 2238	"	.46c	" Lineal	"
Body	No. 1238	"	.32c	" Square	"
Border	No. 2232	"	.46c	" Lineal	"
Body	No. 1232	"	.35c	" Square	"
Border	No. 2230	"	.42c	" Lineal	"
Body	No. 1230	"	.32c	" Spuare	"
Border	No. 2223	"	.46c	" Lineal	"
Body	No. 1223	"	.44c	" Square	"
Border	No. 2201	"	.46c	" Lineal	"
Body	No. 1201	"	.44c	" Square	"
Border	No 2231	"	.44c	" Lineal	"
Body	No. 1231	"	.40c	" Square	"
Border	No. 2219	"	.40c	" Lineal	"
Body	No. 1219	"	.32c	" Square	"
Border	No. 2247	"	.26c	" Lineal	"
Border	No. 2248	"	.26c	" Lineal	"
Border	No. 2249	"	.24c	" Lineal	"
Border	No. 2250	"	.24c	" Lineal	"
Border	No. 2251	"	.26c	" Lineal	"
Border	No. 2252	"	.24c	" Lineal	"
Border	No. 2253	"	.22c	" Lineal	"
Border	No. 2254	"	.21c	" Lineal	"
Border	No. 2255	"	.22c	" Lineal	"

Subject to liberal trade discount.

Plain White ¾ inch square, no border mounted on paper, 32c square foot list.

Plain White 1 inch hexagon tiles mounted on paper, 32c square foot list.

ATHENAEUM OF PHILADELPHIA

TD CAT 1914 Chas F Lorenzen

A SATISFIED CUSTOMER IS OUR BEST ADVERTISEMENT

Ceramic Mosaic Floor Tile—Sanitary Glazed Wall Tile

A SATISFIED CUSTOMER IS OUR BEST ADVERTISEMENT

Write Us for Prices on

R AND ENAMEL TILE

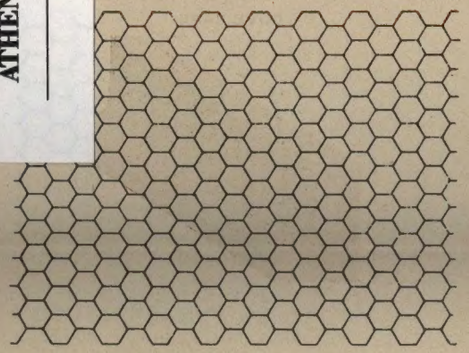
Of Every Description

FIRE PLACE TILE

Of All Kinds

TE FOR OUR LARGE CATALOGUE
"VOGUE IN FIRE PLACES"

Hexagon White Vitreous Tile
e Ideal Floor for Bath Rooms



List Price per square foot 48c

TESTS OF THE WEARING QUALITIES OF

FLOORING MATERIALS

(Extracts from "Scientific American," July 3, 1897.)

"The samples were all placed face downward upon a horizontal iron rubbing wheel, ten feet in diameter, which was run for a space of one hour at a speed of seventy-five revolutions per minute. A suitable frame held the blocks loosely in place and prevented them from rotating with the wheel, care being taken to let the full weight of the blocks bear upon the wheels. The face of the wheel was freely supplied during the test with the best sharp rubbing sand and water. * * *

"THE MARBLE MOSAIC COLLAPSED ALTOGETHER, the one-inch strip being rubbed entirely away within fifteen minutes, under a pressure of a little over half a pound to the square inch. The whole slab disappeared in thirty-five minutes under the same pressure.

"The earthen tile (Ceramic) showed by far the best results, losing only **one-eighth of an inch in thickness after sixty minutes test."**

Tear this off

DISCOUNT TO CONTRACTORS AND BUILDERS 50%

Ceramic Mosaic Floor Tile is perhaps most frequently used in plain black and white as shown on this page, although many prefer colors rather than plain black. We can furnish not only the black tile where shown in field and borders in the following designs, but can also supply any of the following colors in these patterns instead of the black.

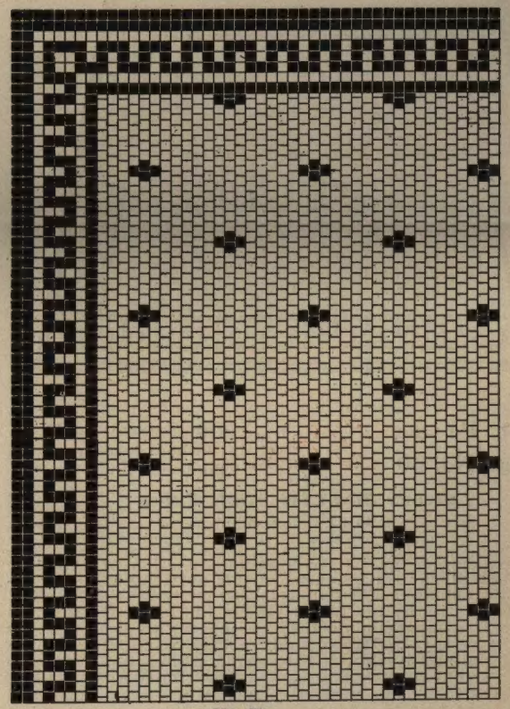
GROUP NO. 1.

Red, Chocolate, Buff, Salmon, Light Vitreous Gray, Dark Vitreous Gray, Light Encaustic Gray and Dark Encaustic Gray.

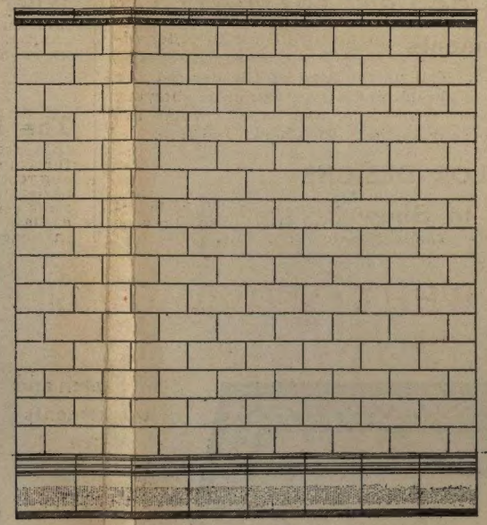
GROUP NO. 2.

Pearl, Blue, Sage, Green and Pink.

If you do not find suitable designs on this page, or if you have special requirements, write us, and send us your sketch, upon receipt of which we shall be glad to have our designing department submit color sketches and quote prices.



No. 57



No. 50

Glazed White Wall Tile

This beautiful white Sanitary Wall Tile should be used in every bathroom. The price will not prohibit its use even among those of modest means. Order directly from the prices and descriptions shown below.

If your bathroom is of an irregular shape or size send us a sketch with all necessary arrangements and we shall gladly quote prices on your requirements, including all freight charges direct to your city.

No. 50

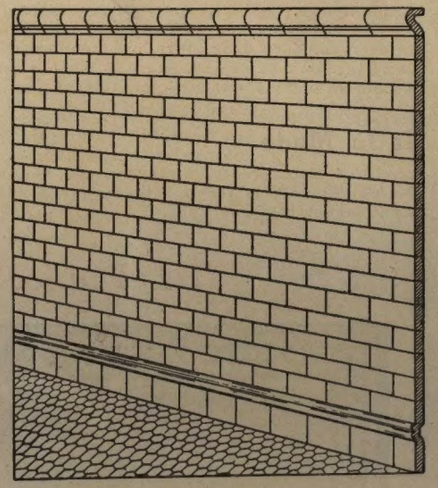
Body, size 6x3 in. List Price per sq. ft...48c
Cap, size 6x1½ in. List Price each.....15c
Base, size 6x6 in. List Price each.....39c

Angles, stops and corners extra.
Send size of bathroom wall—height and length—and we will gladly submit price complete.

No. 51

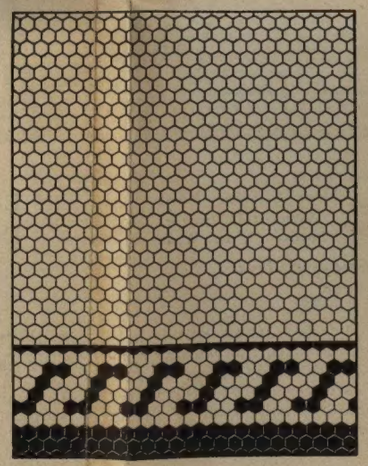
Body, size 6x3 in. List Price per sq. ft...48c
Cap, size 6x1½ in. List Price each.....16c
Base, size 6x6 in. List Price each.....30c

Angles, stops and corners extra.
Send size of bathroom wall showing opening for windows and doors and we will submit price complete.

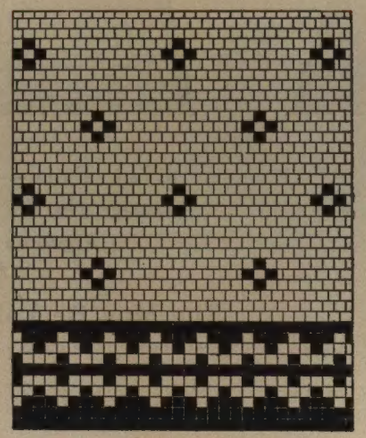


No. 51

CERAMIC MOSAIC FLOOR TILE



No. 54



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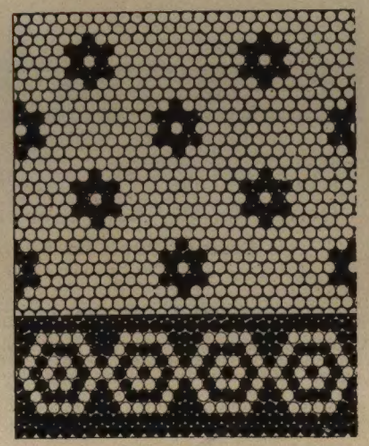


No. 56

FLOOR TILE. PRICE PER SQUARE FOOT	AS ILLUSTRATED	WHITE AND ANY COLOR IN GROUP NO. 1	WHITE AND ANY COLOR IN GROUP NO. 2
No. 52. Plain White. ¾ inch Squares. No Border	List Price, 32c per Square Foot	.....	.....
No. 53. Plain White. 1 inch Hexagon. No Border	" " 32c per Square Foot	.....	.....
No. 54. Border, 8½ in. wide. Body Tile, 1 inch Hexagon	" " 34c per Square Foot	List Price, 40c per Square Foot	List Price, 44c per Square Foot
No. 55. Border, 8⅝ in. wide. Body Tile, ¾ inch Squares	" " 36c per Square Foot	" " 42c per Square Foot	" " 46c per Square Foot
No. 56. Border, 7½ in. wide. Body Tile, 1 inch Hexagon	" " 34c per Square Foot	" " 42c per Square Foot	" " 46c per Square Foot
No. 57. Border, 6½ in. wide. Body Tile, ¾ inch Squares	" " 32c per Square Foot	" " 42c per Square Foot	" " 46c per Square Foot

CHAS. F. LORENZEN & CO., 128 Reaper Block, Corner Clark and Washington Sts., CHICAGO

TD Cat 1914 Chas. ... (laid in: 5 of 5)

BEAUTIFUL

Ceramic Mosaic Tile for Store Vestibules and Display Windows

SANITARY

Ceramic Mosaic Floor Tile is used extensively in all of the better grade homes, for bathrooms. It is also frequently used in hallways and for kitchen floors. Floor tile invariably finds a place in every modern drug store, ice cream parlor, bank, buffet, etc. It is in common use for store entrances and is often used for a floor in display windows, both large and small.

It Is Made in many beautiful designs, but aside from its attractive appearance it possesses sanitary qualities that are too important to be overlooked. Ceramic Mosaic Floor Tile forms a floor that is easily kept sweet and clean under all conditions.

FREE SKETCHES and ESTIMATES

If Your Requirements make it difficult to order directly from these pages, send us a sketch of your room. Tell us the kind of tile desired and we shall gladly mail you a sketch and a free estimate, showing how your floor will appear when laid, and exactly what the tile will cost delivered to your station. This service is free.

COLOR DESIGNS

It Is Impossible to Show on these pages the beautiful effects that may be produced with the use of Ceramic Mosaic Floor Tile.

Where Black Is Shown for the borders or on field, we can supply red, chocolate, buff, salmon, light gray or dark gray, at a small additional charge. A slight extra charge is made for pearl, blue, sage, green and pink. This is fully explained below.

EVERYTHING IN FLOOR TILE

The Designs of Tile shown on these pages include a number of attractive designs that are prime favorites. If you require special designs made for your particular purpose, let us know. Perhaps we can offer suggestions that may appeal to you. If we can be of any assistance in this regard we want to be considered entirely at your service. We can furnish anything you might require from a plain pattern similar to No. 54 to a design of the greatest intricacy and beauty.

THE FOLLOWING PRICES ARE FOR WHITE AND BLACK TILE AS ILLUSTRATED

Suitable for Any Shape or Size

Send Sketch and Measurements When Ordering

List Price Design No. 58 **34c** Per Square Foot Without Lettering Border 6½ In. Wide

Letters 30c List Each Extra

6 to 12 inches high

List Price Design No. 59 **36c** Per Square Foot Without Lettering Border 5½ In. Wide

Figures 30c List Each Extra

6 to 12 inches high

List Price Design No. 60 **38c** Per Square Foot Without Lettering Border 6½ In. Wide

Letters 30c List Each Extra

6 to 12 inches high

PRICES OF COLORED TILE

Where Black is shown in the above designs, we can supply Red, Chocolate, Buff, Salmon, Light Vitreous Gray, Dark Vitreous Gray, Light Encaustic Gray or Dark Encaustic Gray, at an extra charge of 2c list per square foot.

Or where Black is shown above, we can furnish Pearl, Blue, Sage Green or Pink, at an extra charge of 6c list per square foot.

All packed for shipment.

EASY TO LAY

It Is a Very Simple Matter to lay this floor tile. The services of expert workmen are not required, since any handy man can produce the most satisfactory results. The tile comes in slabs all ready to lay. Each small piece of tile is pasted in its proper place to a paper backing. These are called slabs and are supplied in convenient sizes.

Tile May Be Laid over an old floor, although it is better to put it in with the regular concrete base. The slabs of paper tile are laid carefully on mortar with the paper side up. Each space is covered. The tile setter simply presses the tile into the mortar; gently at first, firmly afterward, using block and hammer and leveling tile as correctly as possible.

The Foundation should not be less than 3 inches in depth over all, allowing from 2 inches to 2¼ inches for concrete and balance for cement coat and tile. Concrete should consist of one part of cement, two parts of sharp sand and two parts of gravel, thoroughly mixed with water and well beaten down. When this has been done the cement coat, consisting of equal parts of cement and sand, should be spread evenly and the tile sheets laid carefully on it with the paper side up. Only a certain portion of the floor should be laid at one time, and when this portion has been covered the tile should be beaten into the mortar with a block and hammer until the mortar is visible in the joints between the paper. The paper should then be thoroughly soaked so as to permit its removal. This should be done by starting from a corner and pulling it slowly backward. When done the tile should be sprinkled with fine sand before finishing the beating and the surface made perfectly level with a wood block and hammer. After this the floor should be allowed to set for a couple of hours and the joints then filled in with a thin mixture of pure liquid cement, the surplus of this cement being removed by drawing a wet piece of flannel over it. This done, the floor should be allowed to stand for a day or two and then rubbed with sharp sand and a piece of soft lumber.

In general, care should be taken that the foundations and floors are made perfectly level and the sheets laid close together so as to show no large joints.

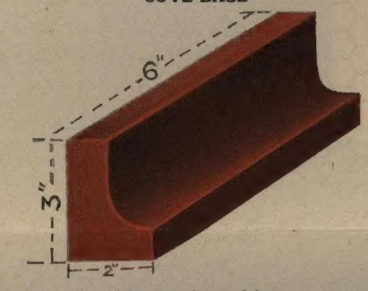
Quarries and Promenade Tiles

IMPORTED AND DOMESTIC

6 in. x 6 in.
9 in. x 9 in.
12 in. x 12 in.

6 in. x 9 in.

COVE BASE



6 in. x 3 in. x 2 in.
9 in. x 3 in. x 2 in.

OUR QUARRIES AND PROMENADE TILE

Are the best made. In the domestic tile, colors are red, chocolate and gray. In the imported tile the colors are red and beautiful shaded heather brown. These tiles are intended for porches, floors, terrace floors, wainscoting, interior floors, and walls.

LIST PRICES.

The following list prices are for tiles in red color only. Prices for other colors quoted on request. Special quotation on quantities.

Domestic Quarries.

List Price F. O. B. Factory Ohio.

6″ x 6″ x 1″.	Per square foot list	$0.36
9″ x 9″ x 1″.	Per square foot list	.44
6″ x 9″ x 1″.	Per square foot list	.36
Cove Base, 6″ x 3″ x 2″		24c list each
Cove Base, 9″ x 3″ x 2″		28c list each

Imported English Quarries.

List Price F. O. B. our Foreign Warehouse, New York.

6″ x 6″ x 1″.	Per square foot list	$0.42
9″ x 9″ x 1″.	Per square foot list	.45
12″ x 12″ x 2″.	Per square foot list	.90

CHAS. F. LORENZEN & CO., 128 Reaper Block, Corner Clark and Washington Sts., CHICAGO

Tear this off

DISCOUNT TO CONTRACTORS AND BUILDERS **50%**